

Jodien Matos Johnson

Department of Sociology
Baylor University
One Bear Place #97326
Waco, TX 76798-7326

Phone: (254)710-6234

E-mail: jodien_johnson@baylor.edu

EDUCATION

Ph.D., Applied Sociology, Baylor University, Waco, TX; 2008
Dissertation: *Federal Employment Concentration and Regional Process in Nonmetropolitan America*

M.A., Sociology, Baylor University, Waco, TX; 2005
Thesis: *The Effects of Religion on Delinquency as Adolescents Age*

B.A., Sociology, Baylor University, Waco, TX; 2002
Phi Beta Kappa

ACADEMIC POSITIONS

2024-present	<i>Senior Lecturer</i> , Department of Sociology, Baylor University
2019 - 2024	<i>Lecturer</i> , Department of Sociology, Baylor University
2016-2019	<i>Temporary Lecturer</i> , Department of Sociology and Department of Modern Languages & Cultures, Baylor University
2015- 2019	<i>Online Adjunct Faculty</i> , College of Online and Continuing Education, Southern New Hampshire University

COURSES TAUGHT

Baylor University (Undergraduate)

SOC 1305	Introduction to Sociology
SOC 1305	Introduction to Sociology (<i>Online & Hybrid</i>)
SOC 3354	Marriage and the Family
SOC 3354	Marriage and the Family (<i>Online</i>)
SOC 4303	Applied Sociology
SOC 4381	Methods of Social Research

SOC 4V70 Independent Study (LatinX Sociology: Mexico/US Issues)
SOC 4V70 Independent Study (Applied Research)
SOC 4V70 Independent Study (Undergraduate Survey Research)
SOC 4V70 Independent Study (Athletes and Academics)
SOC 4V70 Independent Study (Qualitative Research Analysis)
SOC 4V70 Environmental Sociology
POR 1402 Elementary Portuguese
POR 2320 Intermediate Portuguese

Baylor University (Graduate)

SOC 6V71 Independent Study (Hard to Reach Populations)

Southern New Hampshire University (Undergraduate)

Introduction to Sociology (*Online*)
Sustainable Communities (*Online*)
Social Science Research Methods (*Online*)
Perspectives of Social Science (*Online*)

ADVISING & MENTORING

Faculty Mentor for Graduate Students at the Center for Community Research and Development,
Fall 2019 - present

Skyler Wickiser, Honors Thesis, Fall 2023 - present (Advisor)

Caleb Herron, Honors Contract, Baylor University, Spring 2024

Karena Talley, Honors Contract, Baylor University, Spring 2024

Justin Gilliland, Honors Contract, Baylor University, Spring 2024

Lucy Lusk, Honors Contract, Baylor University, Spring 2023

Kiron Ang, Honors Contract, Baylor University, Spring 2023

Karissa Lonon, Honors Thesis, Baylor University, Spring 2022-Spring 2023 (Advisor)

John Tia, Honors Thesis, Baylor University, Fall 2022 (Member)

Riley Peterson, Honors Thesis, Baylor University, Fall 2022 (Member)

Ella Whatley, Honors Contract, Baylor University, Fall 2022

Josh Thayil, Honors Contract, Baylor University, Spring 2022

Jade Compton, Honors Contract, Baylor University, Spring 2022

Loretta Kyei, Honors Contract, Baylor University, Fall 2021

Audree Goley, Honors Contract, Baylor University, Spring 2021

Maddie Klein, Honors Contract, Baylor University, Spring 2021
Anu Kannan, Honors Contract, Baylor University, Spring 2021
Megan Short, Honors Thesis, Baylor University, Spring 2021 (Member)
Cara Hoekstra, Honors Thesis, Baylor University, Spring 2021 (Member)
Sarah Jeon, Honors Thesis, Baylor University, Spring 2020 - Spring 2021 (Advisor)
Lydia Pardun, Exit Interview Committee, Baylor University, Fall 2020 (Member)
Hannah Stevenson, Fulbright Faculty Mentor, Summer 2020 (Mentor)
Brandon Reider, Honors Contract, Baylor University, Spring 2020
Elizabeth Velasquez, Honors Thesis, Baylor University, Spring 2020 (Reader)
Alex Dillard, Exit Interview Committee, Baylor University, Fall 2019 (Member)
Noah Que, Honors Contract, Baylor University, Fall 2019

INVITED LECTURES

“Role of Baylor Collaborative on Hunger in Poverty: Framework for ending Hunger”, Graduate Seminar, Dr. Leigh Greathouse, Nutritional Sciences, Nutrition in Public Health, Spring 2020, Spring 2021, Spring 2023, Spring 2024

“History of Food Security and the Role of Baylor Collaborative on Hunger and Poverty,” Undergraduate course, Dr. Paul Carron, Social World II (BIC 2340), Spring 2020, Spring 2023

PUBLICATIONS

Mackenzie Brewer, Jodien Johnson, Kyra Davidson* and F. Carson Mencken (2024). Disability, Urban Influence, and COVID-19 Financial Hardships: Findings from a Predominantly Rural Sample. *Journal of Rural Social Sciences* 39 (2): 10-25.

Lusk, J & Johnson, J. (2022). Bibles and Bathrooms: Intersex Variation Awareness Among College-Aged American Christians. *SAGE Open*, 12(2), 215824402210950–. <https://doi.org/10.1177/21582440221095011>

Hartinger-Saunders, R. M., Trouteaud, A. R., & Matos Johnson, J. (2016). Mandated reporters’ perceptions of and encounters with domestic minor sex trafficking of adolescent females in the United States. *American Journal of Orthopsychiatry*. doi:10.1037/ort0000151

Hartinger-Saunders, R. M., Trouteaud, A., & Matos Johnson, J. (2015). The effects of post adoption service need and use on child and adoptive parent outcomes. *Journal of*

Social Service Research, 41(1), 75–92. doi:10.1080/01488376.2014.953286

Hartinger-Saunders, R. M., Trouteaud, A., & Matos Johnson, J. (2014). Post adoption service need and use as predictors of adoption dissolution: Findings from the 2012 national adoptive families study. *Adoption Quarterly*, 18(4), 255–272. doi:10.1080/10926755.2014.895469

Krey, K. & Matos Johnson, J. (2010). Uninsured in Texas: neighborhood context and health insurance coverage. *JSM Proceedings, Statistical Computing Section*. Alexandria, VA: American Statistical Association, pp. 1121–1129.

Matos, J. & Krey, K. (2008). Research Note: One missed call: Measure of cell phone usage in a RDD telephone survey. *Applied Social Science* 2(1).

Krey, K. & Matos, J. (2007). When a stranger calls: The impact of caller ID on telephone surveys. In *The Discourse of Applied Sociology Volume II*, Samir Das Gupta and Robyn Driskell (eds.). London: Anthem Press. June 2007.

CONFERENCE PRESENTATIONS

Brewer, M., Johnson, J., Mencken, C., Together at the Table: Hunger and Poverty Summit, "COVID-19 Financial Hardships: An Analysis of Households Participating in Meals-to-You," the Baylor Collaborative on Hunger and Poverty. (October 11, 2022).

Johnson, Jodien and John Puder, Together at the Table Hunger and Poverty Summit "A Look at Summer Meals in Texas During COVID-19," the Baylor Collaborative on Hunger and Poverty. (October 11, 2022).

Jodien Johnson. October 2009. "Federal Employment Concentration and Regional Process in Nonmetropolitan America." Paper presentation at the annual meeting of *American Association of Applied and Clinical Sociology*, San Antonio, TX.

Krey, Kathy and Jodien Matos. May 2007. "One Missed Call: Measure of Cell Phone Usage In RRD Telephone Survey." Poster presented at the annual meeting of *American Association for Public Opinion Research*, Anaheim, CA.

Souza-Fuertes, Lizbeth and Jodien Matos. March 2006. "Latin American Women: New Trajectories and Contributions of Social Change." Paper presented at the annual meeting of *Women as Global Leaders*, Abu Dhabi, United Arab Emirates.

Matos, Jodien and Kathy Krey. May 2005. "When a Stranger Calls: The Impact of Caller ID on Telephone Survey." Poster presented at the annual meeting of *American Association for Public Opinion Research*, Miami, FL.

Matos, Jodien and Carson Mencken. 2004. "Socioeconomic Performance in Metropolitan and Nonmetropolitan Economies During the 1990s." Paper presented at the annual meeting of the *Southern Sociological Society*, Atlanta, GA.

Matos, Jodien 2004. "Comparing Apples and Oranges: Assessing Very Different Doctoral Programs with Similar Methods." Paper presented at the annual meeting of the *Society for Applied Sociology*, Bethesda, MD.

Wiggins, Lacey C. and Jodien Matos. 2003. "Violent Video Games versus Heightened Aggression in Children: An Analysis of Current Research and Community Perceptions." Paper presented at the annual meeting of the *Southern Sociological Society*, New Orleans, LA.

SERVICE

Department Undergraduate Committee Fall 2019 - present

Latin Dance Society, Faculty Advisor, Fall 2021 - present

DEIB Committee (BCHP) Spring 2023 - present

Avanzando Through College, Faculty mentor, Fall 2022

Department Search Committee Fall 2022

Solid Gold Neighbor Program, External Affairs, Advisory Committee Member - Internal Faculty, Spring 2021

FELLOWSHIPS & AWARDS

Summer 2024 Affordable Course Material Summer Fellow

Summer 2024 Summer Ethic Seminar on Engaged Learning

Summer 2023 Summer Ethic Seminar on Environmental Humanities

Summer 2023 A&S Teaching Innovation Award

2020-2022 "The Impact of COVID 19 on the Socioeconomic Well-Being of Rural Households" F. Carson Mencken (PI), MacKenzie Brewer (Co-PI) and Jodien Johnson (Co-PI). \$150,884. USDA-FNS-CN-20-RSMDP-TX-03.

Summer 2020 Summer Faculty Institute, Academy for Teaching & Learning, Baylor University

PROFESSIONAL/APPLIED CLIENT RESEARCH

2019-
present Baylor Collaborative on Hunger and Poverty, Waco, TX
Research Fellow

Work with the research team to consult, design, and carry out evaluation studies and landscape analysis related to food insecurity.

- Organize and communicate data related to food insecurity in Texas.
- Design program evaluation research studies.
- Design landscape analysis.
- Work with Baylor Collaborative staff and Baylor University graduate students to carry out evaluation research.
- Produce professional reports for distribution of research findings.

2015 **Street Grace**, Atlanta GA,
Research consultant

Lead research consultant on a confidential pilot study to reduce demand for domestic minor sex trafficking online through Backpage.com.

- Determined study methodology and design.
- Trained volunteers and oversaw volunteers during data collection.
- Analyzed data and wrote a comprehensive report summarizing findings and suggesting next steps.

2011- 2015 **Anderson Press Inc.**, Atlanta, GA
Director of Research

Reported directly to the VP of Research and directed a team accountable for designing and carrying out consumer insights research as well as research for the Harold and Kayrita Anderson Family Foundation.

- Partnered with Georgia State University professor to develop and launch an online study of experiences with adopting through the foster care system in the United States.
- Developed surveys, collected data, and analyzed data reported by NGOs providing services related to child sex trafficking in the greater Atlanta area.
- Developed and carried out research in Haiti to better understand the experiences of Haitian amputees after the 2010 Earthquake. Study included a day of face-to-face interviews with over 270 Haitian amputees as well as an in-depth, 6 month study with 60 Haitian amputees.
- Responsible for designing and carrying out research to answer complex questions surrounding program evaluation, business opportunities, digital services and opportunities, new product development, and consumer trends.

2006-2011 **The Perryman Group, Waco, TX**
Senior Research Analyst

Provided comprehensive research for litigation support and economic impact studies of various corporations and current issues at the local, state, and national levels.

- Gathered comprehensive economic, financial, and market research for litigation and impact analysis producing in-depth reports informing significant state and national investments.
- Mastered new subjects in a short amount of time and prioritized project tasks to ensure timely and accurate completion of research.
- Drafted well-thought-out reports illustrating findings through a clear presentation of research results.
- Contributed to articles for weekly publication representing the company.

2003 – 2007 **Baylor Center for Community Research and Development, Waco, TX**
Research Manager, Graduate School

Directed survey research projects using experimental design and advanced statistical analysis to answer client-driven research questions.

- Managed survey research projects for corporate and non-profit clients using experimental design and advanced statistical analysis.
- Developed survey instruments and analyzed data resulting in comprehensive, graphic-intensive reports for clients.
- Trained and supervised other graduate students and undergraduate students in CATI programming and various research methods (focus groups, telephone and mail surveys).
- Supervised and instructed students participating in applied sociology research internship.

2003-2007 **Baylor University Graduate School, Waco, TX**
Data Analyst to Dean of Graduate School, Graduate School

Assisted in evaluating programs and progress toward university established goals.

- Analyzed data to evaluate departmental progress using various measures of student success.
- Created graphical representations of institutional projections for various departments to evaluate programs and their progress toward university established goals.